



MOHAMED SATHAK A.J. COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai)



3+2+1+1

INSTITUTION INNOVATION COUNCIL (IIC)

INDEX

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PRINCIPAL

Mohamed Sathak A.J. College of Engineering
No.34, Rajiv Gandhi Salai (OMR)
Sipcot - IT Highway Egattur,
Chennai - 603103.



MSAJCE INSTITUTION'S INNOVATION COUNCIL (MSAJCE-IIC)

Supported by

MINISTRY OF EDUCATION INNOVATION CELL (MIC)

Ministry of Human Resource Development (MHRD), Govt. of India has established 'MHRD's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years.

MIC has envisioned encouraging creation of 'Institution's Innovation Council (IICs)' across selected HEIs. A network of these IICs will be established to promote innovation in the Institution through multitudinous modes leading to an innovation promotion ecosystem in the campuses.

Major focus of IIC

To create a vibrant local innovation ecosystem. Start-up supporting Mechanism in HEIs. Prepare institute for Atal Ranking of Institutions on Innovation Achievements Framework. Establish Function at Ecosystem for Scouting Ideas and Pre-incubation of Ideas. Develop better Cognitive Ability for Technology Students.

Functions of IICs

To conduct various innovation and entrepreneurship-related activities prescribed by ministry of Education's Innovation cell as and when announced by it.

- ✓ Identify and reward innovations and share success stories
- ✓ Organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators
- ✓ Network with peers and national entrepreneurship development organizations
- ✓ Create an Institution's Innovation portal to highlight innovative projects carried out by institution's faculty and students
- ✓ Organize Hackathons, idea competition, mini-challenges etc. with the involvement of industries

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IIC Members

List of IIC members- Teaching and Non-teaching Faculty

INSTITUTION'S INNOVATION COUNCIL
MOHAMED SATHAK A.J. COLLEGE OF ENGINEERING

IIC ID
IC201912212

Mohamed Sathak A.J. College of Engineering (C-16571)

Star Ratings (AY 2)

[Nominate IIC Member for Regional Meet](#)

+ Add Teaching/Non teaching Members

Roles	Name & Details	Department	Designation	Qualification
President	Dr.D.WESLIN iic.head@msajce-edu.in 9715202533		Professor and Head (Research)	
Member	Dr. B. DEVI BALA sh.devibala@msajce-edu.in 9629845409	S&H	Assistant Professor	Doctorate
Member	Dr.A.Balakrishnan sh.balakrishnan@msajce-edu.in 9843131725	S&H	Associate Professor	Doctorate
Member	Dr. R.SOMESWARAN civil.someswaran@msajce-edu.in 9706572154	Civil	Assistant Professor	Doctorate
Social Media	Dr.R.Elliss Yogesh ellissyogesh@gmail.com 9894040200	Civil	Professor	Doctorate
Member	Tharanikumar L tharani119@gmail.com 9944903483	Mechanical	Assistant Professor	Post Graduate
Convener,Member	Dr. Vigneshkumar M civil.vigneshkumar@msajce-edu.in 9524352083	Civil	Associate Professor	Doctorate
Member	Priya R it.priyar@msajce-edu.in 9597690065	IT	Assistant Professor	Post Graduate
IPR Activity Coordinator,Member	Dr. Dr. SHUNMUGASUNDARAM M mech.shunmugasundaram@msajce-edu.in 9942287210	Mechanical	Associate Professor	Doctorate
Member	PREETHY MARY A civil.preethymary@msajce-edu.in 7904173818	CIVIL ENGINEERING	ASSISTANT PROFESSOR	Post Graduate
Member	Mohideen abdul kader M it.mohideen@msajce-edu.in 9831254636	CSE	Assistant Professor	Post Graduate

Institute Details
Council Meeting
Add Teaching/Non teaching Members
Studer

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+ Add Teaching/Non teaching Members

Roles	Name & Details	Department	Designation	Qualification
Member	Dr. S. Devikala eee.devikala@msajce-edu.in 9789047410	S & H	Assistant professor	Doctorate
Member	Dr. D. Prakash it.prakash@msajce-edu.in 9842840899	IT	Associate professor	Doctorate
Member	Dr. AMMU QUDSIYA A sh.ammuqudsiya@msajce-edu.in 9840231207	S&H	Assistant Professor	Doctorate
Member	Sudha S sh.sudha@msajce-edu.in 9585855656	S&H	Assistant Professor	Post Doctorate
Member	Sunil Kumar K mech.sunilkumar@msajce-edu.in 9894807365	Mech	Assistant Professor	Post Graduate

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+ Add Teaching/Non teaching Members

Roles	Name & Details	Department	Designation	Qualification
ARIIA Coordinator,NIRF Coordinator	Dr.I.MANJU headir@msajce-edu.in 9940055026	EEE	Professor	Doctorate
Innovation Activity	Dr. B. Janarthanan mech.janarthanan@msajce-edu.in 9884250624	Mechanical	Professor	Doctorate
Start up Activity Coordinator,Member	Dr. G. Ramesh grams1969@gmail.com 9443010256	Mechanical Engineering	Associate Professor	Doctorate
Internship Activity Coordinator,Member	Vigneshwaran V vigneshwaran1312@outlook.com 7904117425	Mechanical Engineering	Assistant Professor	Post Graduate
Member	Chintala Venkatesh venki7c@gmail.com 8978090678	EEE	Assistant Professor	Post Graduate
Member	Sakthivel D dshakthivel18@gmail.com 9500589596	Mechanical	Assistant Professor	Post Graduate
Member	Mohan S R jsemohan@gmail.com 9003266810	Mechanical	Assistant Professor	Post Graduate
Member	M. Kamarajan mkamarajan75@gmail.com 9790971664	ECE	Associate Professor	Post Doctorate
Member	Jayanthi.E ece.jayanthi@msajce-edu.in 9884155152	ECE	Assistant Professor	Post Graduate
Member	Mr.K.K.VINOTHKUMAR mech.vinothkumar@msajce-edu.in 9786220354	MECHANICAL	ASSITANT PROFESSOR	Post Graduate

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List of IIC members- Students

Role	Name	Email	Discipline	Semester	Stream	Year	Association With
Startup Coordinator	MOHAMED ABDUL RAHMAN.M	111omrrahman@gmail.com	ECE	7		4	
Innovation Coordinator	SUBASH. G	subashtvg@gmail.com	ECE	7		4	
IPR Coordinator,Member	S. Fahed	sfahed995@gmail.com	EEE	3	EEE	2	Innovation Cell
Member	Sathiyar S.	sathyaracer05@gmail.com	EEE	3	EEE	2	Innovation Cell
Innovation Coordinator,IPR Coordinator	Nizamul Haq S	nizamintruder2001@gmail.com	IT	8	IT	4	Innovation Cell
Innovation Coordinator,IPR Coordinator	Parnandhi Rohan	rohan.rop01@gmail.com	IT	8	IT	4	Industry-Institute Interface Unit/Centre
Member	Mohammed Faiz Ali	faizali1141999@gmail.com	CSE	3	CSE	2	Innovation Cell
Member	Hamza Adhnan Sakir	hamzashakir149@gmail.com	CSE	3	CSE	2	Innovation Cell
Member	P Logeshwaran	logeshwaran14722@gmail.com	civil	5	civil	3	Innovation Cell
Member	Mohamed Noohu Adhil P R	civilianadhil@gmail.com	civil engineering	7	civil engineering	4	Centre of Excellence/Skill Development Labs at Institut

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Role	Name	Email	Discipline	Semester	Stream	Year	Association With
Member	R Imran	candyimran2020@gmail.com	EEE	5	EEE	3	Industry-Institute Interface Unit/Centre
Social Media Coordinator	Mohammed Mansoor S	mansoorrockz007@gmail.com	Mechanical	5	Mechanical	3	Centre of Excellence/Skill Development Labs at Institut
Member	Dinesh M	dm8975422@gmail.com	Mechanical	5	Mechanical	3	Innovation Cell
Internship Coordinator	A Imthiyas	imthiyas091103@gmail.com	Mechanical	5	Mechanical	3	Internship Centre for Students /Short-term Placement in
Member	Mohamed Ijaz	mohijaz02@gmail.com	Mechanical	5	Mechanical	3	Innovation Cell
Member	Mohammad Sathakkathullah M	mohdsathakkathullah@gmail.com	Mechanical	5	Mechanical	3	Industry-Institute Interface Unit/Centre
Innovation Coordinator	Arun T	v.tamil9008@gmail.com	Mechanical	5	Mechanical	3	Innovation Cell
Startup Coordinator	Umar Jaffer Ali A	umarjafferali115@gmail.com	Mechanical	5	Mechanical	3	Industry-Institute Interface Unit/Centre
Member	sadham Hussain J	sadhamsadham900@gmail.com	Mechanical	5	Mechanical	3	Centre of Excellence/Skill Development Labs at Institut
Member	Vasantha Kumar N	vasanthnanthakumar96048@gmail.com	Mechanical	5	Mechanical	3	Innovation Cell

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Role	Name	Email	Discipline	Semester	Stream	Year	Association With
IPR Coordinator, Member	Mohamed Asif M	ronaldoasif2000@gmail.com	Mechanical	5	Mechanical	3	Innovation Cell
Innovation Coordinator	Sahubar Sathik N	diksahik@gmail.com	Mechanical	5	Mechanical	3	Innovation Cell
Social Media Coordinator	Helal Ahamed M	helalofficl@gmail.com	Mechanical	7	Mechanical	4	Centre of Excellence/Skill Development Labs at Institut
Member	Ramkumar C	ramchinnasamy29@gmail.com	Mechanical	7	Mechanical	4	Internship Centre for Students /Short-term Placement in
Innovation Coordinator	Balaji J	balaji49419@gmail.com	Mechanical	7	Mechanical	4	Centre of Excellence/Skill Development Labs at Institut
Social Media Coordinator, Member	Mohammed Ismail M	mohammedismail1152001@gmail.com	Mechanical	7	Mechanical	4	Innovation Cell
Member	Mohammed Aashik M	aashikaashik@gmail.com	Mechanical	7	Mechanical	4	Innovation Cell
Member	Sarathkumar M	satheshkoti@gmail.com	Mechanical	7	Mechanical	4	Innovation Cell
Member	Vijayasarithi V	vijaysar182126@gmail.com	Mechanical	7	Mechanical	4	Innovation Cell
Innovation Coordinator	DHANUSH ADITHYA S	dhanushadithya003@gmail.com	MECHANICAL	3	Mech	2	Centre of Excellence/Skill Development Labs at Institut

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Role	Name	Email	Discipline	Semester	Stream	Year	Association With
Internship Coordinator	DURGADEVI K	durgadevi96260@gmail.com	IT	3	IT	2	Centre of Excellence/Skill Development Labs at Institut
Internship Coordinator	MOHAMED MUJAMMIL M	mohamedmujammil922@gmail.com	IT	3	IT	2	Innovation Cell
Social Media Coordinator	DWARAKA J S	dwarakasekar0531@gmail.com	IT	3	IT	2	Innovation Cell
Member	SHAIKIRFAN	shaikaslansa07@gmail.com	MECHANICAL	3	MECH	2	Innovation Cell
IPR Coordinator	SYED HIFZUL RAHMAN F	syedhifzulahman01@gmail.com	EEE	3	EEE	2	Innovation Cell
Member	ABDUL MALIK J	j.abmalik20@gmail.com	EEE	3	EEE	2	Internship Centre for Students /Short-term Placement in
Internship Coordinator, Member	SRIKARTHIK V	srikarthikmeena2003@gmail.com	EEE	3	EEE	2	Industry-Institute Interface Unit/Centre
Innovation Coordinator	SHAILESH KUMAR	shaileshjan29@gmail.com	MECHANICAL	3	MECH	2	Industry-Institute Interface Unit/Centre
Social Media Coordinator, Member	SYED MOHAMMED	syedsulaiman9840029145@gmail.com	MECHANICAL	3	MECH	2	Industry-Institute Interface Unit/Centre
Member	MOHAMED FAZID	marerickmohamed100@gmail.com	MECHANICAL	3	MECH	2	Innovation Cell

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Role	Name	Email	Discipline	Semester	Stream	Year	Association With
Social Media Coordinator	VENKATESH	venkatesh001@gmail.com	ECE	3	ECE	2	Innovation Cell
Member	HALITH UMAR	halithumar36@gmail.com	ECE	3	ECE	2	Innovation Cell
Innovation Coordinator	ABIRAMASUNDARI M	abirami3104@gmail.com	IT	3	IT	2	Innovation Cell
Innovation Coordinator	DARSHINI K	ksdarshini2003@gmail.com	CSE	3	CSE	2	Innovation Cell
Internship Coordinator	SIJIN R	sijin122003@gmail.com	CSE	3	CSE	2	Industry-Institute Interface Unit/Centre
Member	MUGILAN M	mugilanm10@gmail.com	IT	3	IT	2	Centre of Excellence/Skill Development Labs at Institut
Social Media Coordinator	NIHAL F	nihalfarook03@gmail.com	ECE	1	ECE	1	Internship Centre for Students /Short-term Placement in
Internship Coordinator	HASAN FAZIL ANSARI S	hfa2022005@gmail.com	ECE	1	ECE	1	Industry-Institute Interface Unit/Centre
IPR Coordinator	MOHAMMED SABIR S	bs8881516@gmail.com	ECE	1	ECE	1	Internship Centre for Students /Short-term Placement in
Innovation Coordinator	PRAVEEN M	vickypraveen442@gmail.com	ECE	1	ECE	1	Innovation Cell

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Role	Name	Email	Discipline	Semester	Stream	Year	Association With
Startup Coordinator	INIYAA J	iniyaa.j@gmail.com	ECE	1	ECE	1	Internship Centre for Students /Short-term Placement in
Member	SOMAMAH FAISAL A	jobitapaiya@gmail.com	ECE	1	ECE	1	Innovation Cell
Member	RIYAS K	kriyas2005@gmail.com	ECE	1	ECE	1	Innovation Cell
Member	RESMA S	ts6908426@gmail.com	ECE	1	ECE	1	Industry-Institute Interface Unit/Centre

Innovation Ambassador Training Program

S.No	Name of the Faculty	Level of Training
1	Dr.R.Senthilkumar	Advanced
2	Dr.B. Devibala	Advanced
3	Mr. V.Vigneshwaran	Advanced



[Handwritten Signature]

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IIC- Events Organized -2022-23

MSAJCE – IIC Events Organized:

Entrepreneurial/ Innovation/IPR Activities	2022-2023
IIC-Calendar Activity	18
MIC- Driven Activity	1
Self- Driven Activity	1
Celebration Activity	5
Total	25



IIC Report Details

Mohamed Sathak A.J. College of Engineering, Tamil Nadu, CHENNAI



Activity Report submitted for the academic year 2022-23

S.NO.	ACTIVITY	TOTAL SUBMISSION	STATUS
1	IIC Calendar Activity	18	Verified - 18
2	MIC Driven	1	Verified - 1
3	Self Driven	1	Verified - 1
4	Celebration	5	Verified - 5

This report is electronically generated against report submitted on Institution's Innovation Council Portal.

List of Events Organized

S. No.	Name of the Activity	Date	No of Beneficiary	Type of Event
1	Workshop on Entrepreneurship and Innovation as Career Opportunity	19.11.2022	200 Students 20 Faculties	Calendar Activity
2	Seminar on National Educational Policy -National Education Day	28.11.2022 (FN)	230 Students 10 Faculties	Celebration Activity
3	Inter/ Intra institutional idea competition/challenge/hackathon and reward best ideas - manage	28.11.2022 (AN)	25 Students 05 Faculties	Calendar Activity

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	through yukti-nir			
4	Workshop on Entrepreneurship skill, Attitude and Behaviour Development –National Youth Day	12.01.2023	43 Students 07 Faculties	Calendar Activity
5	Expert talk on KAPILA Kalam program for IP Literacy & Awareness	04.02.2023	218 Students 15 Faculties	Self Driven Activity
6	Field/Exposure Visit to Pre-incubation units such as Ideas Lab, Fab lab, Makesr Space, Design centres, City MSME clusters, workshops etc.	10.02.2023	60 Students 06 Faculties	Calendar Activity
7	Organizing Innovation and Entrepreneurship outreach program in Schools/Community (Two students from MSAJCE IV Year IT have given talk on Entrepreneurship to school students)	15.02.2023	90 School Students 02 Faculties	Calendar Activity
8	Workshop on Design Thinking, Critical thinking and innovation Design	21.02.2023	60 Students 12 Faculties	Calendar Activity
9	Mentoring Event: Demo Day/Exhibition/Poster presentation of Innovations/Phototypes& linkage with Innovation Ambassadors/Expert for Mentorship Support – Manage through YUKTI-NIR	24.02.2023	45 Students 08 Faculties	Calendar Activity
10	Expert talk on Process of Innovation Development, Technology Readiness Level (TRL), Commercialisation of Lab Technologies & tech-Transfer.	27.02.2023	90 Students 10 Faculties	Calendar Activity

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11	Inter/intra institutional innovation competition/challenge/hackathon and reward best innovations - manage through yukti-nir (Power Point presentation)	27.02.2023	40 Students 05 Faculties	Calendar Activity
12	Women's Day Celebration	10.03.2023	200 Students 25 Faculties	Celebration Activity
13	Session on 'How to plan for Start-up and legal & Ethical Steps'	30.03.2023	150 Students 10 Faculties	Calendar Activity
14	Session/ Workshop on Business Model Canvas (BMC)	12.04.2023	60 Students 05 Faculties	Calendar Activity
15	Workshop on Intellectual Property Rights (IPRs) and IP management for start up	29.05.2023	38 Students 17 Faculties	Calendar Activity
16	Online Session on Acceleration – Early Stage Entrepreneurs	02.08.2023	150 Students 10 Faculties	Calendar Activity
17	Angel investments and VC Funding opportunity for Early Stage Entrepreneurs	09.08.2023	100 Students 5 faculty	Calendar Activity
18	Independence day	15.08.2023	50 students All Faculty	Celebration Activity
19	Innovation and Entrepreneurship Outreach program in Schools / Community	17.08.2023	90 students 5 faculty	Calendar Activity
20	Power point presentation on new Start-up ideas (Competition)	23.08.2023	100 Students 05 Faculties	Calendar Activity
21	Achieving Value "Preposition Fit & Business Fit"	24.08.2023	60 Students 2 Faculty	Calendar Activity
22	Innovation and Startup Ecosystem Enablers from the region level	24.08.2023	40 Students 3 Faculty	Calendar Activity

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23	Poster Presentation on Business Plans	30.08.2023	50 students 4 Faculty	Calendar Activity
24	Entrepreneur day - Personality Development and Business Etiquette – World Entrepreneurs Day	31.08.2023	72 Students 5 Faculty	Celebration Activity
25	IIC-Annual Report	31.08.2023	NA	MIC Driven Activity

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Event Reports



**MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)**



**INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)**

**MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL**

**MOHAMED SATHAK A.J. COLLEGE OF ENGINEERING ,
CHENNAI (IC201912912)**

WORKSHOP ON "ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY"

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
CYBERSECURITY-TRENDS AND HYGIENE. Career Opportunity in Cybersecurity field.	Students got the knowledge of What is Cybersecurity?. Then explored the career opportunities in Cybersecurity domain.
Academic Year:	Program driven by:
2022-23	IIC Calendar Activity
Month:	Program /Activity Name:
November	Workshop on "Entrepreneurship and Innovation as Career Opportunity"
Program Type:	Other:
Level 2 - Seminar	NA
Program Theme:	Other:
Innovation & Design Thinking	NA
Date & Duration (Days):	External Participants, If any:
11/19/2022-11/19/2022-0	null

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INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Institute)

**MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL**

**MOHAMED SATHAK A.J. COLLEGE OF ENGINEERING ,
CHENNAI (IC201912912)
INTER/INTRA INSTITUTIONAL IDEA COMPETITION/CHALLENGE/HACKATHON AND
REWARD BEST IDEAS - MANAGE THROUGH YUKTI-NIR**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
IDEATHON 2K22.	Students from first year to final year presented their innovative ideas in various domains.
Academic Year:	Program driven by:
2022-23	IIC Calendar Activity
Month:	Program /Activity Name:
November	Inter/Intra Institutional Idea Competition/Challenge/Hackathon and Reward Best Ideas - Manage through YUKTI-NIR
Program Type:	Other:
Level 3 - Competition	null
Program Theme:	Other:
Pre-Incubation & Incubation Management	NA
Date & Duration (Days):	External Participants, If any:

11/28/2022-11/28/2022-0	null
Student Participants:	Faculty Participants:
15	2



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MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
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COUNCIL
(Ministry of Education, Initiative)

MOE'S INNOVATION CELL INSTITUTION'S INNOVATION COUNCIL

MOHAMED SATHAK A.J. COLLEGE OF ENGINEERING ,
CHENNAI (IC201912912)
NATIONAL EDUCATION DAY

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
Knowledge sharing about National Educational Policy 2020	Students came to know about the National Educational Policy 2020, And they got clarifications about Clauses of NEP 2020.
Academic Year:	Program driven by:
2022-23	Celebrations
Month:	Program /Activity Name:
November	National Education Day
Program Type:	Other:
Level 1 - Expert Talk	null
Program Theme:	Other:
IPR & Technology Transfer	NA
Date & Duration (Days):	External Participants, If any:
11/28/2022-11/28/2022-0	null

Student Participants:	Faculty Participants:
230	15
Expenditure Amount, If any:	Remark:
5000	null

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MOHAMED SATHAK A.J. COLLEGE OF ENGINEERING,
CHENNAI (IC201912912)
NATIONAL YOUTH DAY

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
Inculcating Entrepreneurship Skill and Behaviour Development	To develop a sense of Entrepreneurship and Business Planning.
Academic Year:	Program driven by:
2022-23	Celebrations (Initiative)
Month:	Program /Activity Name:
January	National Youth Day
Program Type:	Other:
Level 2 - Workshop	null
Program Theme:	Other:
Entrepreneurship & Startup	NA
Date & Duration (Days):	External Participants, If any:
01/12/2023-01/12/2023-0	null
Student Participants:	Faculty Participants:

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**MOHAMED SATHAK A.J. COLLEGE OF ENGINEERING ,
CHENNAI (IC201912912)
INTELLECTUAL PROPERTY RIGHTS AWARENESS PROGRAM**

OVERVIEW

Objective: Benefit in terms of learning/Skill/Knowledge obtained:

Awareness Program on IPR Students gained extensive knowledge about IPR on topics such as Patent Filing and Copyrights.

Academic Year: Program driven by:
2022-23 Self-driven Activity

Month: Program /Activity Name:
February Intellectual Property Rights Awareness program

Program Type: Other:
Level 1 - Expert Talk null

Program Theme: Other:
IPR & Technology Transfer NA

Date & Duration (Days): External Participants, If any:
02/04/2023-02/04/2023-0 null

Student Participants: Faculty Participants:



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FIELD/EXPOSURE VISIT TO PRE-INCUBATION UNITS SUCH AS IDEAS LAB, FAB LAB,
MAKERS SPACE, DESIGN CENTRES, CITY MSME CLUSTERS, WORKSHOPS ETC.

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
To enlighten students about the startup incubation techniques and processes	Provides an insight into the interaction between industries and educational institutions in promoting innovation and entrepreneurship.
Academic Year:	Program driven by:
2022-23	IIC Calendar Activity
Month:	Program /Activity Name:
February	Field/Exposure Visit to Pre-incubation units such as Ideas Lab, Fab lab, Makers Space, Design Centres, City MSME clusters, workshops etc.
Program Type:	Other:
Level 2 - Exposure Visit	null
Program Theme:	Other:
Pre-Incubation & Incubation Management	NA
Date & Duration (Days):	External Participants, If any:
02/10/2023-02/10/2023-0	null
Student Participants:	Faculty Participants:
60	2

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MOHAMED SATHAK A.J. COLLEGE OF ENGINEERING ,
CHENNAI (IC201912912)
ORGANISING INNOVATION & ENTREPRENEURSHIP OUTREACH PROGRAM IN
SCHOOLS/COMMUNITY

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
To encourage students to take up business as a profession.	Detailed Explanation of the processes and stages involved in developing a business. Creating awareness about entrepreneurship as a career.
Academic Year:	Program driven by:
2022-23	IIC Calendar Activity
Month:	Program /Activity Name:
February	Organising Innovation & Entrepreneurship Outreach Program in Schools/Community
Program Type:	Other:
Level 1 - Exposure Visit	null
Program Theme:	Other:
Entrepreneurship & Startup	NA
Date & Duration (Days):	External Participants, If any:
02/15/2023-02/15/2023-0	null
Student Participants:	Faculty Participants:
90	2

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**MOHAMED SATHAK A.J. COLLEGE OF ENGINEERING ,
CHENNAI (IC201912912)**

WORKSHOP ON DESIGN THINKING, CRITICAL THINKING AND INNOVATION DESIGN

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
To create awareness in students about design thinking and it's processes.	Students were taught about design thinking which improves their critical thinking and produces innovative approach towards modern problems.
Academic Year:	Program driven by:
2022-23	IIC Calendar Activity
Month:	Program /Activity Name:
February	Workshop on Design Thinking, Critical thinking and Innovation Design
Program Type:	Other:
Level 3 - Workshop	null
Program Theme:	Other:
Innovation & Design Thinking	NA
Date & Duration (Days):	External Participants, If any:
02/21/2023-02/21/2023-0	null



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CHENNAI (IC201912912)**

**MENTORING EVENT: DEMO DAY/EXHIBITION/POSTER PRESENTATION OF
INNOVATIONS/PROTOTYPES & AMP; LINKAGE WITH INNOVATION
AMBASSADORS/EXPERTS FOR MENTORSHIP SUPPORT - MANAGE THROUGH YUKTI-
NIR**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
Presentation on Innovative Energy Production	Students from various departments received exposure about innovative energy production and various stages involved.
Academic Year:	Program driven by:
2022-23	IIC Calendar Activity
Month:	Program /Activity Name:
February	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Innovations/Prototypes & linkage with Innovation Ambassadors/Experts for Mentorship Support - Manage through YUKTI-NIR
Program Type:	Other:
Level 3 - Competition	null
Program Theme:	Other:

Innovation & Design Thinking	NA
Date & Duration (Days):	External Participants, If any:
02/24/2023-02/24/2023-0	null
Student Participants:	Faculty Participants:
45	8



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CHENNAI (IC201912912)
INTER/INTRA INSTITUTIONAL INNOVATION
COMPETITION/CHALLENGE/HACKATHON AND REWARD BEST INNOVATIONS -
MANAGE THROUGH YUKTI-NIR

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
Present and Explore innovative ideas in the field of computing technology	It focused on innovation development and exposure to students about the current trends in technology
Academic Year:	Program driven by:
2022-23	IIC Calendar Activity
Month:	Program /Activity Name:
February	Inter/Intra Institutional Innovation Competition/Challenge/Hackathon and Reward Best Innovations - Manage through YUKTI-NIR
Program Type:	Other:
Level 3 - Competition	null
Program Theme:	Other:
Innovation & Design Thinking	NA

Date & Duration (Days):	External Participants, If any:
02/27/2023-02/27/2023-0	null
Student Participants:	Faculty Participants:
40	5

25

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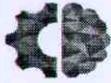
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**MOHAMED SATHAK A.J. COLLEGE OF ENGINEERING ,
CHENNAI (IC201912912)**
**EXPERT TALK ON "PROCESS OF INNOVATION DEVELOPMENT &
TECHNOLOGY READINESS LEVEL (TRL)" &
"COMMERCIALISATION OF LAB TECHNOLOGIES & TECH-
TRANSFER"**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
To enlighten students about the current technology and upcoming industrial technology.	It helps the students to update themselves about the technological backgrounds of each and every industry.
Academic Year:	Program driven by:
2022-23	IIC Calendar Activity
Month:	Program /Activity Name:
February	Expert talk on "Process of Innovation Development & amp; Technology Readiness Level (TRL)" & amp; "Commercialisation of Lab Technologies & amp; Tech-Transfer"
Program Type:	Other:
Level 1 - Expert Talk	NA
Program Theme:	Other:
IPR & Technology Transfer	NA
Date & Duration (Days):	External Participants, If any:
02/27/2023-02/27/2023-0	null
Student Participants:	Faculty Participants:
90	10



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**MOHAMED SATHAK A.J. COLLEGE OF ENGINEERING ,
CHENNAI (IC201912912)
INTERNATIONAL WOMEN'S DAY**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
To enhance the Women Empowerment and Gender Equality	the importance of education and self-analysis for the uplift of the society.
Academic Year:	Program driven by:
2022-23	Celebrations - Initiative
Month:	Program /Activity Name:
March	International Women's Day
Program Type:	Other:
Level 1 - Expert Talk	NA
Program Theme:	Other:
Innovation & Design Thinking	NA
Date & Duration (Days):	External Participants, If any:
03/10/2023-03/10/2023-0	null
Student Participants:	Faculty Participants:

200	25
Expenditure Amount, If any:	Remark:
10000	NA



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MOHAMED SATHAK A.J. COLLEGE OF ENGINEERING ,
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SESSION ON "HOW TO PLAN FOR START-UP AND LEGAL & AMP; ETHICAL STEPS"

OVERVIEW

Objective:

Planning for a startup involves legal and ethical considerations.

Benefit in terms of learning/Skill/Knowledge obtained:

Planning for a startup with a focus on legal and ethical considerations brings numerous benefits.

Academic Year:

2022-23

Program driven by:

IIC Calendar Activity

Month:

May

Program /Activity Name:

Session on "How to plan for Start-up and legal & amp; Ethical Steps"

Program Type:

Level 1 - Expert Talk

Other:

NA

Program Theme:

Entrepreneurship & Startup

Other:

NA

Date & Duration (Days):

03/30/2023-03/30/2023-0

External Participants, If any:

null

Student Participants:

150

Faculty Participants:

10

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**MOHAMED SATHAK A.J. COLLEGE OF ENGINEERING ,
CHENNAI (IC201912912)**

SESSION/ WORKSHOP ON BUSINESS MODEL CANVAS (BMC)

OVERVIEW

Objective:

To enable companies to visualize and analyze their strategy and lean startup template

Benefit in terms of learning/Skill/Knowledge obtained:

BMC- Visual representation of the 9 key building blocks that form the foundations of every successful business. It's a blueprint to help entrepreneurs

Academic Year:

2022-23

Program driven by:

IIC Calendar Activity

Month:

May

Program /Activity Name:

Session/ Workshop on Business Model Canvas (BMC)

Program Type:

Level 3 - Workshop

Other:

null

Program Theme:

Entrepreneurship & Startup

Other:

NA

Date & Duration (Days):

04/12/2023-04/12/2023-0

External Participants, If any:

null

Student Participants:

60

Faculty Participants:

5

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**MOHAMED SATHAK A.J. COLLEGE OF ENGINEERING ,
CHENNAI (IC201912912)
WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS (IPRS) AND IP MANAGEMENT
FOR START UP**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
IP Rights give the creator an exclusive right over the use. Creation for a certain period of time	The presence of IP rights and their management creates an advantage in terms of competition and also attracts investors. Awareness & adoption of IPR
Academic Year:	Program driven by:
2022-23	IIC Calendar Activity
Month:	Program /Activity Name:
May	Workshop on Intellectual Property Rights (IPRS) and IP management for start up
Program Type:	Other:
Level 2 - Workshop	null
Program Theme:	Other:
IPR & Technology Transfer	NA
Date & Duration (Days):	External Participants, If any:
05/29/2023-05/29/2023-0	0
Student Participants:	Faculty Participants:
38	17

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**MOHAMED SATHAK A.J. COLLEGE OF ENGINEERING ,
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SESSION ON ACCELERATORS/INCUBATION - OPPORTUNITIES FOR STUDENTS & FACULTIES - EARLY STAGE ENTREPRENEURS

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
Participants will be able to become an entrepreneur during their UG level	Participants can understand Startup basics and how to become an entrepreneur during their under graduate level of study
Academic Year:	Program driven by:
2022-23	IIC Calendar Activity
Month:	Program /Activity Name:
August	Session on Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs
Program Type:	Other:
Level 1 - Expert Talk	NA
Program Theme:	Other:
Entrepreneurship & Startup	NA
Date & Duration (Days):	External Participants, If any:
08/02/2023-08/02/2023-0	null
Student Participants:	Faculty Participants:
140	10



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**MOHAMED SATHAK A.J. COLLEGE OF ENGINEERING ,
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**SESSION ON ANGEL INVESTMENT/VC FUNDING OPPORTUNITY FOR EARLY STAGE
ENTREPRENEURS.**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
This seminar is to discuss –Generating and capturing ideas and to start Business.	Students aware of VC funding opportunity- Venture capital provides startups with the necessary funds to scale their operations rapidly
Academic Year:	Program driven by:
2022-23	IIC Calendar Activity
Month:	Program /Activity Name:
August	Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs.
Program Type:	Other:
Level 2 - Seminar	NA
Program Theme:	Other:
Entrepreneurship & Startup	NA
Date & Duration (Days):	External Participants, If any:
08/09/2023-08/09/2023-0	null
Student Participants:	Faculty Participants:
60	5



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**MOHAMED SATHAK A.J. COLLEGE OF ENGINEERING ,
CHENNAI (IC201912912)
INDEPENDENCE DAY- CELEBRATING AAZADI KA AMRITKAL**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
To celebrate Independence day	Students participated in various events and competitions
Academic Year:	Program driven by:
2022-23	Celebrations
Month:	Program /Activity Name:
August	Independence Day- Celebrating Aazadi Ka Amritkal
Program Type:	Other:
Level 1 - Mentoring Session	null
Program Theme:	Other:
Innovation & Design Thinking	NA
Date & Duration (Days):	External Participants, If any:
08/15/2023-08/15/2023-0	null

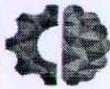
Student Participants:	Faculty Participants:
50	20

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ORGANISING INNOVATION & AMP; ENTREPRENEURSHIP OUTREACH PROGRAM IN
SCHOOLS/COMMUNITY

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
School Students will become an Entrepreneur	School students understood the entrepreneur ideas and benefits.
Academic Year:	Program driven by:
2022-23	IIC Calendar Activity
Month:	Program /Activity Name:
August	Organising Innovation & amp; Entrepreneurship Outreach Program in Schools/Community
Program Type:	Other:
Level 1 - Mentoring Session	NA
Program Theme:	Other:
Entrepreneurship & Startup	NA
Date & Duration (Days):	External Participants, If any:
08/17/2023-08/17/2023-0	95

Student Participants:	Faculty Participants:
90	5

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MOHAMED SATHAK A.J. COLLEGE OF ENGINEERING ,
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ORGANISE SESSION ON "LEAN START-UP & MINIMUM VIABLE
PRODUCT/BUSINESS"- BOOT CAMP (OR) MENTORING SESSION

OVERVIEW

Objective:

Students are able to understand about business and startup

Benefit in terms of learning/Skill/Knowledge obtained:

Students gained knowledge about lean six sigma, managing a startup and business

Academic Year:

2022-23

Program driven by:

IIC Calendar Activity

Month:

August

Program /Activity Name:

Organise Session on "Lean Start-up & Minimum Viable Product/Business"- Boot Camp (or) Mentoring Session

Program Type:

Level 2 - Seminar

Other:

NA

Program Theme:

Entrepreneurship & Startup

Other:

NA

Date & Duration (Days):

08/23/2023-08/23/2023-0

External Participants, If any:

null

Student Participants:

100

Faculty Participants:

5

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**MOHAMED SATHAK A.J. COLLEGE OF ENGINEERING ,
CHENNAI (IC201912912)**

**SESSION ON INNOVATION/PROTOTYPE VALIDATION – CONVERTING INNOVATION
INTO A START-UP OR SESSION ON ACHIEVING “VALUE PROPOSITION FIT” & “BUSINESS FIT”**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
Students will become an Entrepreneur with recent trends	This seminar provided valuable insights into the practical aspects of Mechanical Engineering into Mechanical field
Academic Year:	Program driven by:
2022-23	IIC Calendar Activity
Month:	Program /Activity Name:
August	Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving “Value Proposition Fit” & “Business Fit”
Program Type:	Other:
Level 2 - Seminar	null
Program Theme:	Other:
Entrepreneurship & Startup	NA

Date & Duration (Days):	External Participants, If any:
08/24/2023-08/24/2023-0	null
Student Participants:	Faculty Participants:
60	2

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**MOHAMED SATHAK A.J. COLLEGE OF ENGINEERING ,
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SESSION/ PANEL DISCUSSION WITH INNOVATION AND START-UP ECOSYSTEM
ENABLERS FROM THE REGION/STATE/NATIONAL LEVEL**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
Students are able to understand the business and proposition recent trends	This seminar provided valuable insights into the practical aspects of innovative in the startup and process of enabling startup
Academic Year:	Program driven by:
2022-23	IIC Calendar Activity
Month:	Program /Activity Name:
August	Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level
Program Type:	Other:
Level 2 - Seminar	null
Program Theme:	Other:
Innovation & Design Thinking	NA
Date & Duration (Days):	External Participants, If any:

08/24/2023-08/24/2023-0	null
Student Participants:	Faculty Participants:
40	3

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**MOHAMED SATHAK A.J. COLLEGE OF ENGINEERING ,
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**DEMO DAY/EXHIBITION/POSTER PRESENTATION OF START-UPS & LINKAGE
WITH INNOVATION AMBASSADORS/EXPERTS FOR MENTORSHIP SUPPORT - MANAGE
THROUGH YUKTI-NIR**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
Students able to understand business plans and aspiring entrepreneurs	This poster presentation showcase their innovative ideas for their business plan
Academic Year:	Program driven by:
2022-23	IIC Calendar Activity
Month:	Program /Activity Name:
August	Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support - Manage through YUKTI-NIR
Program Type:	Other:
Level 3 - Competition/Hacakthon	null
Program Theme:	Other:
Innovation & Design Thinking	NA

Date & Duration (Days):	External Participants, If any:
08/30/2023-08/30/2023-0	null
Student Participants:	Faculty Participants:
41	4



MOHAMED SATHAK A.J. COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai)



MSAJCE- IIC "2" Star Rating for the academic year -2022-23



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