



## Report On “Personality Development and Business Etiquette”

<b>Department</b>	Women Empowerment Cell, IIC,IQAC,NSS cell	
<b>Type of Event</b>	Seminar	
<b>Event Title</b>	Personality Development and Business Etiquette	
<b>Date &amp; Time</b>	31-08-2023 & 2.00 pm.	
<b>Venue/Mode</b>	Lilly Hall -4 <sup>th</sup> Floor/Offline.	
<b>Organizer</b>	IIC,WEC,IQAC,NSS cell	
<b>Convenors</b>	Dr. I. Manju, Head/IQAC Dr. A. Balakrishnan, Head/Administration Dr. D. Weslin, President IIC Mrs. S. Sudha, AP/Mathematics	
<b>Coordinator</b>	Mrs.V. Janaki, AP/Civil Ms. Usha, AP/English	
<b>No., of Participants</b>	72	
<b>Profile of the Chief Guest</b>	Name of the Guest Speaker	Ms. Renuga Gowri Sankar
	Organization	Thought Leader (Recruitment/Training /Event Management)
	Designation	P&G Millionminds
<b>Write-upon Event</b>	<p>The Personality Development and Business Etiquette Program for Ladies was conducted to empower women with the necessary skills and knowledge to excel in their professional endeavours. To commemorate the World Entrepreneurs day and Business Womens Day this program was conducted on 31<sup>st</sup> of August 2023 which aims to enhance self-confidence, effective communication, foster the spirit to dream to big and take risk to be an entrepreneur and refine social graces, enabling participants to navigate the corporate world with poise and professionalism. The Program Convenor Dr. D. Weslin. spoke about the need to enhance confidence and effectiveness in the workplace in their felicitation address.</p> <p>“Entrepreneur is someone who has a vision for something and a want to create” with this positive quote the chief guest Mrs. Renuka, Thought Leader spoke about the need to have great vision to be successful in our life. She spoke about how the entrepreneurs drive</p>	



economies forward and inspire to have innovation and creativity and commitment to learn from the ups and downs of the business. Her expertise in leadership and personal development inspired participants to embrace their potential and embark on a journey of self-improvement.

Dr. D. Weslin & Mrs. S. Sudha coordinated the program in a successful way to bring self-awareness, and build strong relationships among the faculty and students.

Photographs

**MOHAMED SATHAK A.J. COLLEGE OF ENGINEERING**  
ISO 9001:2015 CERTIFIED

**Business Women's Day & World Entrepreneurs Day**

**WOMEN EMPOWERMENT CELL, IQAC, IIC & NSS CELL**  
 Jointly Organizes

**INSTITUTION'S INNOVATION COUNCIL**  
MEMBER OF AICTE SOCIETY

**A Program on**  
**Personality Development and Business Etiquette**

**Date:** 31<sup>st</sup> August 2023  
**Venue:** Lilly Hall  
**Time:** 2:00 pm

**Speaker:**  
**Ms. Renuka Gowri Sanker**  
Thought Leader, P&G Millicomms, Chennai

**Convenor:**  
 Dr. I. Manju, Head IQAC  
 Dr. A. Balakrishnan, Head Administration  
 Dr. D. Weslin, President IIC  
 Mrs. S. Sudha AP / S & H (Mathematics)

**Co-ordinators:**  
 Mrs. S. Usha AP / S & H (English)  
 Mrs. V. Janaki AP / CIVIL

**R6P9+R9F, Siruseri, Tamil Nadu 600130, India**

**Latitude:** 12.83580954°  
**Longitude:** 80.21909761°  
**Local:** 02:32:52 PM  
**GMT:** 09:02:52 AM  
**Altitude:** 7 meters  
**Thursday, 31.08.2023**

Poster of the program

Felicitations of the speaker

**BLOCK-A, RSK ORCHID GARDEN, Navalur, Chennai, Tamil Nadu 600130, India**

**Latitude:** 12.8487108°  
**Longitude:** 80.2256831°  
**Local:** 03:02:47 PM  
**GMT:** 09:32:47 AM  
**Altitude:** 5 meters  
**Thursday, 31.08.2023**

Speaker's Presentation on Business Etiquette





**Gift Hamper distributed by Speaker**



**Faculty members & Students with Speaker**

**Prepared by**

*S. Sudha* 21/8/2023

**Mrs. S .Sudha**

**Convenor, Women Empowerment Cell**

**Approved by**

*K. S. Srinivasan* 31/08/23

**Dr. K. S. Srinivasan**

**Head of the Institution**

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