

## **EVENT REPORT**

Department:	Department of Electrical and Electronics Engineering and Institution
	Innovation Council
TypeOfEvent:	Poster Presentation
EventTittle:	Poster PresentationonBusiness Plans
DateandTime	30-08-2023&11.30am
Venue/Mode	JupiterHall,3 <sup>rd</sup> Floor,MohamedSathakAJ
(Platform):	CollegeofEngineering.
Convenor(s):	Dr. I. Manju, Head/IQAC & ECE
	Dr. J. Jeha, Head/EEE
	Dr.D. Weslin, President-IIC MSAJCE
Faculty Coordinator:	Mr.C.Venkatesh,AP/EEE
	Mr. A. Kamalaselvan, AP/EEE
	Mr. R. Imran, 4 <sup>th</sup> EEE,
Student	Mr. Mohamed Unais, 4 <sup>th</sup> EEE
Coordinator(s):	Mr. Srikarthick, 3 <sup>rd</sup> EEE
	Mr. Abdul Malik, 3 <sup>rd</sup> EEE
Details of	Students from various departments (IIC President, Various Department
Participants:	HODs andtheFacultyMembersofMSAJCE)
	ThePoster PresentationonBusiness Planswas conducted on
	30 <sup>th</sup> August of 2023by the Aspiring Entrepreneurs as well as students of
	Mohamed Sathak AJ College of Engineering.
	The Poster Presentation on Business Plans event was a dynamic
	platform that brought together aspiring entrepreneurs, business
Write-upon	students, and industry professionals to showcase their innovative
	business ideas and strategies. The event aimed to foster creativity,
	collaboration, and knowledge sharing within the realm of business
	planning and entrepreneurship.
	The main objective of this event was to explore and present innovative
	and feasible startup ideas that have the potential to disrupt various
	industries and addressreal-worldproblems











Event startedwithrecitingQirath

**Events Participants** 





Mr.Rasith and Muzamil of 4<sup>th</sup> EEE presentingtheirbusiness plan

Mr.Elango and Sathivel of 4<sup>th</sup> CSE presentingtheirbusiness plan

## **Photographs**



Miss. Laksha D and Dhanush of 3<sup>rd</sup>
CSE presentingtheirbusiness plan



Mr.Harisankar and Mr.Thoufiq of

4<sup>th</sup> EEE presentingtheirbusiness
plan









**Feedback** 

**EventPoster** 

fromthe participants

Mr.M. Thowfiq, 4<sup>th</sup> EEE:It is great opportunity to listen more new business

ideas.