



MOHAMED SATHAK
A.J. COLLEGE OF ENGINEERING
34, Rajiv Gandhi Salai (OMR), Siruseri IT Park, Chennai - 603 103.



REPORT ON EVENT

Department:	DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING & INFORMATION TECHNOLOGY	
Type of Event:	GUEST LECTURE	
Event Title:	DIGITAL MARKETING	
Date & Time:	17.03.2023	
Venue / Mode (Platform):	Offline mode / 4 th Floor Auditorium , Lilly Hall	
Organizer:	Mr. D. Weslin, Head/IT Mr. S. Vimalathithan, Head/CSE	
Coordinator(s):	1.Mr. R. Rajasekar , AP/CSE 2.Mrs. M.A. AyshaSufreen, AP/IT	
Details of Participants	150 members from Department of CSE and IT	
	Name of the Guest Speaker	Mr. Mohamed Afroze
	Organization	J Digitals , Chennai
	Designation	CEO
Write-up on Event	<p>The Guest Lecture on Digital Marketing was conducted cordially by CSE and IT Department.</p> <p>The Event was started with kirath followed by Tamilthaivalthu. Next welcome address and introduction of chief guest given by Mr. S. Vimalathithan, Head/CSE and Chief guest was introduced by Mr. Weslin HOD/IT,MSAJCE. During the session he explained various types of Digital Marketing Techniques and its advantages clearly. In the discussion time with the participants, he answered all the questions patiently up to the participants' satisfaction.</p> <p>Mr. Rajasekar, Assistant Professor / CSE proposed the vote of thanks .</p>	

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Department of Computer Science Engineering & Information Technology

Computer Society of India

MSAJCE Alumni Association

Jointly Organise

Guest Lecture on "Digital Marketing"

Chief Guest
Mr. Mohamed Afroze
 CEO - J Digitals, Chennai
 Alumni - 2012 to 2016 Batch

on
17.03.2023, Friday | 11.00 am
Venue: 4th Floor Auditorium, Lilly Hall

Convenors
 Mr. D.Weslin, Head/IT
 Mr. S.Vimalathithan, Head/CSE

Coordinators
 Mr. R.Rajasekar, AP
 Ms. M.A.Aysha Sufreen, AP

Accreditation logos: NAAC, ISO 9001:2015, NABCB, CII, Performer, INDIAN INSTITUTE OF INFORMATION COUNCIL.

Photographs





SBC- CSI
Dr. D. Weslin